



Southern California
Development Forum

Higher Education – a Facilities Arms Race?

City Club Los Angeles
Tuesday, September 25, 2018

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7:00am-9:00am

City Club Los Angeles
555 S. Flower Street, 51st Floor
Los Angeles, CA 90071

Frequently the built environment and campus amenities are blamed for driving up universities' tuition prices and making them more selective. This blanket blame is egregious as there's little data confirming that such a competition is really taking place on campuses, or the extent to which the phenomenon may be making college more expensive. This stimulating panel will discuss how private universities are using smart capital building strategies to attract talent, support student success, and reinforce the universities' missions into the campus fabric.

MODERATOR

Warren S. Jacobs, AIA
Associate Vice President | Campus Architect
California State University, Los Angeles

SPEAKERS

Rollin Homer, Associate AIA
Vice President, Facilities and
Campus Planning
ArtCenter College of Design

William Marsh
Director, Capital Construction Development
University of Southern California

Lance Bridgesmith
Associate Vice President for Planning,
Operations, and Construction
Pepperdine University

Anne Eisele
Director, Projects and Energy Management
Pomona College

PROGRAM DETAILS

\$50.00	SCDF Members
\$75.00	Non-Members
\$450.00	Event Sponsor (2 comps)
\$750.00	Table Sponsor (8 comps)
\$10.00	Onsite Fee