



Southern California  
Development Forum



## 2024: Up, Down, or Out? Deciphering Post-Pandemic Trends in California's Economy

**Tuesday, January 30, 2024**  
**8:00am-10:00am**

**Biltmore Hotel Los Angeles**  
**506 S Grand Ave**  
**Los Angeles, CA 90071**

Join the Southern California Development Forum (SCDF) for our Annual Economic Forecast presented by Larry Kosmont, CEO of Kosmont Companies. The Economic Forecast will explore the timely interplay between government policy, public financing, and private investment in the evolving real estate economy, focusing on shifts in consumer behaviors, urban and suburban development priorities, and sustainability. Our attendees will gain insights into leveraging new opportunities and navigating challenges in a digital economy, influenced by changing lifestyle preferences and government initiatives in housing and climate action. Do not miss this must-attend event as we aim to provide key takeaways and strategies for integrating public and private funding, optimizing value capture, and fostering local prosperity in a dynamically changing landscape. Hope to see you as we kick off SCDF's 2024 Program Year!

### **FEATURED SPEAKER**

Larry J. Kosmont, CRE®  
Chairman & CEO  
Kosmont Companies

### **PROGRAM DETAILS**

\$90.00 SCDF Members  
\$125.00 Non-Members  
\$50.00 Students  
\$650.00 Event Sponsor (2 comps)  
\$1,000.00 Table Sponsor (8 comps)  
\$10.00 Onsite Fee

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