



Southern California
Development Forum

Media Tech & Studios: Meeting Tenant Needs Through Design, Amenities, and Technology

Tuesday, October 18, 2022
8:00am-10:00am

NEW VENUE:

Biltmore Hotel Los Angeles
506 S Grand Ave
Los Angeles, CA 90071

Gain insights into the leading trends that are driving tenant lease demands for studio and entertainment real estate in Los Angeles, in a post pandemic world.

- With a surging demand for studio real estate, how are developers and owners expanding their footprint to meet demand?
- What design, amenities, and technological features are needed to satisfy tenants' needs for content creation and production?
- How are studio lots adapting with the change of hybrid and returning to office/production?
- With tenants' demand for keeping production on sound stages, how are industry experts innovating their studio facilities to accommodate tenant needs?

MODERATOR

Trevor Shulters
Regional Director, Cost Management
Cumming Group

SPEAKERS

John Wiedner, AIA
Principal & Regional Media Practice Area
Leader
Gensler

David Malmuth
President
David Malmuth LLC

Amy Pokawatana, AIA, LEED AP
Vice President, Development Design
Hudson Pacific Properties

Brooke Edwards
Director
Project & Development Services
Cushman & Wakefield

PROGRAM DETAILS

\$70.00	SCDF Members
\$100.00	Non-Members
\$35.00	Students
\$500.00	Event Sponsor (2 comps)
\$800.00	Table Sponsor (8 comps)