



Southern California
Development Forum

How University Leaders Drive Financial and Developmental Success in Collegiate Athletics and Recreation

Tuesday, October 15, 2019
7:00am-9:00am

City Club Los Angeles
555 S. Flower Street, 51st Floor
Los Angeles, CA 90071

Sports is often the “front door” of universities, creating a lifeline to passionate and successful alumni looking to support their alma mater. In this way, athletics programs become a critical financial driver for universities, requiring careful strategies and collaboration by a diverse group of collegiate specialists to identify where and how to grow programs that promote their success and extend their brand. University environments are continually evolving and in recent years it is not just academic prestige that attracts top students, athletes, and overall academic participants. The great importance placed on wellness in universities extends this dialogue to creating inclusive and healthy environments both physically and mentally for student-athletes and the student body alike that create balance in future leaders on and off the court. This panel representing university facilities, athletics and recreation from private and public universities will discuss the challenges and opportunities in developing these new venues as well as explore funding mechanisms for both recreation and athletic facilities.

MODERATOR

Chris Nations
President
Nations Group

SPEAKERS

Paula Smith
Director of Intercollegiate Athletics,
UC Irvine

Craig Pintens

Athletic Director, Loyola Marymount
University

Rich Mylin

Director of Recreation, UCSD

Andy Fee

Athletic Director, Long Beach State

Dr. Lindy Fenex

Director of Recreation, University
of California, Riverside

PROGRAM DETAILS

\$50.00	SCDF Members
\$75.00	Non-Members
\$450.00	Event Sponsor (2 comps)
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