



Southern California  
Development Forum



## Satellite Campuses—Increasing the University's Footprint, Influence, and Diversity Across the Communities they Serve.

**Tuesday, February 13, 2024**  
**8:00am - 10:00am**

**Note Location:**  
**The California Club**  
**538 S Flower St,**  
**Los Angeles, CA 90071**

Colleges and universities are seeking to drive inclusion, pathways to new degree programs, and alliances with professional industry. Often bound by site constraints, many are establishing satellite campuses to meet these demands. From UCLA acquiring the Marymount Campus to establish UCLA South Bay and Westside Pavilion to establish a research hub and SDSU developing its Mission Valley and Imperial Valley campuses — these universities and their peers are leveraging a metastatic approach to growth. Join us for a captivating discussion that explores these and other recent acquisitions, development plans, and strategies to increase footprints and connectivity into the communities these universities serve.

### **MODERATOR**

Deborah Wylie  
Program Director  
Cordoba Corporation

### **SPEAKERS**

Peter Hendrickson, AIA  
Associate Vice Chancellor  
Design and Construction  
UCLA

Robert Schulz  
Associate VP of Real Estate  
Planning & Development  
SDSU

### **MORE SPEAKERS TO BE ANNOUNCED**

### **PROGRAM DETAILS**

\$90.00 SCDF Members  
\$125.00 Non-Members  
\$50.00 Students  
\$650.00 Event Sponsor (2 comps)  
\$1,000.00 Table Sponsor (8 comps)  
\$10.00 Onsite Fee

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